

Principal: James G. Fernandez

Assistant Principals: Ms. Mildred Charley-Greene,
Ms. Linda Jasper, and Assistant School Administrator, Mr. Artie Brown

Mr. William J Zuberbuhler
CEO, Triumph College Admissions
427 N Tatnall St #89415
Wilmington, Delaware 19801-2230

September 14, 2010

Dear Mr. Zuberbuhler:

I am excited to share with you our great SAT results we have achieved at Albert Einstein High School. In the two years that we've had the Triumph College Admissions (TCA) system in place, our SAT average has increased 141 points (113 points this year alone) to a score of 1616. Our higher test scores have led to more than a 24 percent increase in college scholarships to 6.2 million dollars. TCA has been a key component of our success.

The biggest gains were with our minority students, significantly narrowing our achievement gap. Just this year, African American students had a 214 point gain for an average score of 1547, Asian students raised their average score 122 points to 1607, and Hispanic students showed a 65 point rise, tallying a score of 1389. White students raised their average score 38 points to 1813. We are a very diverse school with minority students making up almost 80 percent of our student population. More than 37 percent of our students receive lunch subsidies. We refused to accept the conventional wisdom that minority and low-income students equate to poor academic performance and with TCA's assistance we have made that a reality. You really do level the Test Prep playing field for all students!

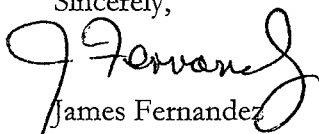
I was actually surprised by these results at first but once I sat and thought about it, I was not as surprised. We followed the steps recommended by TCA and combined it with a top down focus from me and my faculty to develop a culture of high achievement. Administering a diagnostic SAT or ACT to our students during the school day was an initial concern for me, but we've discovered the benefits of that effort far outweigh any concerns.

I have focused on our SAT results in this letter but we are also doing very well with our ACT scores and the number of students taking the ACT is on the rise. One of the many things I like about the TCA program is that you support both the SAT and ACT. This has made implementation much easier since my faculty and students don't need to learn how to use two different programs. Giving our students access to preparation resources for both tests gives them the best chance to maximize their college success.

I have really been impressed with how little time it takes for students to prepare for the tests. Your 10-hour QuickPrep program has removed the time burden which had been such a hurdle for our students and faculty and made success achievable within the school. Your FinalPrep program is a great tool for last-minute preparation and we have used it with much success. We have also used your Curriculum Guides with great success. They enabled our teachers to quickly put quality preparation in place for our elective SAT/ACT prep classes and our other preparation efforts.

We have set the bar even higher for the upcoming school year and I am confident we will achieve our goal.

Sincerely,


James Fernandez
Principal